



## Newsletter of the International Association for Tourism Economics

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academics and students give their advice and feedback to PhD participants. In order to support personal and academic development of doctoral students and strengthen their capacity to participate to international academic life, training sessions will be delivered during the PhD Workshop by world-class IATE tourism academics. Among the PhD workshop papers accepted, the top paper will be selected to receive a **PhD Workshop best paper award** with a certificate and a **free registration to attend the 9th IATE Conference in 2024.**

Sylvain Petit

## Conferences and Workshops

**IATE PhD Workshop**  
 during the  
**7th QATEM Workshop**  
**Valenciennes, France, June 28th, 2023**  
**IATE Conference**

This seventh edition of the QATEM Workshop will be characterized by a scientific collaboration with the International Association for Tourism Economics (IATE). A new edition of the **IATE PhD Workshop** will be held before the QATEM workshop on **Wednesday 28th June 2023** in order to assess the progress of PhD candidates in the field of tourism economics and management, with both a theoretical and an empirical focus. The IATE PhD Workshop takes place in a very friendly environment, in which both

## 9th IATE Conference

**Rosen College of Hospitality Management, University of Central Florida (UCF)**

**Orlando, United States, May 21st to 24th, 2024**

The Rosen College of Hospitality Management at the University of Central Florida (UCF) is excited and honoured to be selected to host the **9th International Association for Tourism Economics Conference** to be held in Orlando (USA) from **Tuesday, May 21st (PhD workshop) until Friday, May 24th, 2024.**

The **Rosen College of Hospitality Management** are located in Orlando, Florida. Situated in the heart of hospitality, UCF Rosen College also looks like it belongs in a world-class destination: our 159,000-

square-foot, state-of-the-art, Mediterranean resort-style campus is the largest facility ever built for hospitality management education.

Named the **nation's #1 college for research and hospitality education** by the 2022 ShanghaiRankings' survey, the college is committed to providing an environment where we educate the next generation of industry leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research, and strong industry and community partnerships, while delivering a global perspective on hospitality management, event management, entertainment management, lodging and restaurant management, and senior living management.



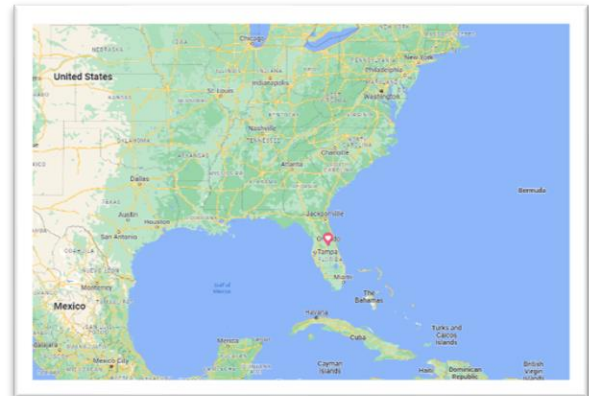
The mission of the UCF Rosen College as a global leader in tourism research and scholarship is highly consistent with the mission of the Academy composed of elite scholars from around the world to promote excellence in research and scholarship in the domain of tourism.

It will be the **first IATE Conference ever held in the USA**, a major tourism market and economy in the world. A conference held in USA will further enhance the mission of IATE as an international entity.

Nearby airports include Orlando International Airport (10.3 miles or 15 minutes) and Orlando Sanford International Airport (40.6 miles or 43 minutes), making it easy for national and international travel to and from Florida. A new international-

focused terminal at Orlando International Airport also demonstrates the regions commitment to welcoming guests from around the globe.

The resort style campus equipped with cutting edge facilities and technologies, including first class kitchen and dining facilities, will be able to support all the functions of the conference.



UCF Rosen College looks forward to welcoming you to the IATE 2024 conference.

**Stephen Pratt**

## Announcements

### Post-Doctoral Fellowship University of Corsica, France

**1 year, starting December 1st, 2023**

This postdoctoral project aims to enhance our understanding of the determinants of tourist flows to Corsica and develop analytical tools to forecast tourist expenditures, to contribute to the revitalization of tourism policies. The tourism sector, heavily impacted by the recent health crisis, has witnessed changes in tourist behaviour, such as a preference for rural areas with lower population density to reduce the risk of contagion.

The study focuses on Corsica, a region that has not embraced mass tourism but still faces issues of overcrowding. Instead of increasing the number of tourists, the region aims to enhance spending per tourist, necessitating an understanding of the determinants of tourist expenditure. However, given the lack of local data, these questions could be asked on a broader scale, in order to draw lessons for the Corsican region.

The project proposes two complementary approaches. Firstly, a standard gravity model widely used in international economics will be employed to explain tourist expenditures, with a particular emphasis on the role of distance. The influence of distance on tourist expenditures has been explored in previous studies. Secondly, a sectoral approach will be adopted to measure the level of tourism specialization in the economy through sector diversification. This approach is expected to provide a deeper characterization of the tourism sector, as its structure partially determines tourist expenditures.

**Please submit your application using this application form from June 12th to July 3rd, 2023:**

[https://ricerca.universita.corsica/article.php?id\\_art=1023&id\\_rub=372&id\\_menu=0&id\\_cat=0&id\\_site=3](https://ricerca.universita.corsica/article.php?id_art=1023&id_rub=372&id_menu=0&id_cat=0&id_site=3)

Contact : [noblet\\_s@univ-corse.fr](mailto:noblet_s@univ-corse.fr)

**Sauveur Giannoni**

## **CBTH News**

The editorial team of *Consumer Behavior in Tourism and Hospitality (CBTH)* is happy to announce that the journal is now ranked **Q1 in Scopus with a 2022 CiteScore of 5.1** these journal metrics reflect higher quality contributions and an upward citation trend. Thank you to all who have contributed: authors, reviewers, editorial board members and, of course, the associate editors who

work hard to support the development of the journal.

CBTH is an international double-blind peer reviewed journal that seeks to nurture multidisciplinary and interdisciplinary work offering conceptual and empirical support to advance, deepen, and expand our understanding of consumer behaviour in tourism and hospitality.

The Editor welcomes contributions from the IATE academic community to make CBTH a distinctive outlet in our scholarly field of research.

CBTH currently considers these submission types:

- Full-length papers (both empirical and conceptual) – strictly 6500 words including references.
- Research notes (both empirical and conceptual) - strictly 3500 words including references.
- Cutting-edge short commentaries (on contemporary and emerging topics) strictly 1500 words including 15 references.

Topics include:

- Theoretical and applied research on specific constructs of tourist behaviour
- Methodological contributions to the investigation of behaviour in tourism and hospitality
- Processes, biases, and behaviours related to tourists' decision-making
- Psychological and social factors affecting tourist behaviour
- Tourists' evaluations of experiences
- Tourist behavioural insights from technologies, social media and big data
- Behaviours, preferences, and attitudes of different generations of tourists
- Behavioural economics approaches to understanding tourists
- Cross-cultural studies of tourist behaviour
- Alternative and contested representation of consumer behaviour in tourism and hospitality
- Tourists' responses to advertising and social media communication

- Individuals, group and organizational behavioural issues in tourism and hospitality

We look forward to more relevant and rigorous submissions that can contribute to fostering a fresh and critical turn to the journal's direction!

For submission details please visit the website, to propose special issues contact the Editor-in-Chief [Serena.Volo@unibz.it](mailto:Serena.Volo@unibz.it)

**Serena Volo**  
**Consumer Behavior in Tourism and Hospitality (CBTH)**  
<https://www.emeraldgrouppublishing.com/journal/cbth>

## News from the Journal, Tourism Economics

We are pleased to share the content of the May and June 2023 issues of Tourism Economics.

### May 2023 (Vol. 29, Issue 3)

- Times of pandemic: uneven demand, travel distance, recreational behaviour, impact
- Development and inclusive growth
- Ethical environment, accountability, and sustainability
- Consumer confidence and tourist expenditure
- Hidden demand and price
- Attractiveness of regions
- Events and peer-to-peer accommodation
- Attractions and efficiency
- Prosperity, aspiration, and expenditure patterns

### June 2023 (Vol. 29, issue 4)

- CSR and institutional ownership
- Market diversification and blockade
- COVID-19-induced uncertainty and the tourism sector
- World Heritage inscription and regional tourism

- Travel, safety, natural hazards, and coping capacity
- Economic policy uncertainty, international arrivals, and hotel room demand
- Competitiveness and sector development
- Labour market regulations and efficiency
- Retirement and household tourism consumption
- Air quality and tourism consumption
- Templestay and meditation
- Chase for lucky numbers and accommodation

As usual, we would like to thank all contributors, in particular the IATE members, and we look forward to receiving your future submissions!

**Albert Assaf, Raffaele Scuderi**  
**TOURISM ECONOMICS**  
<https://journals.sagepub.com/home/teu>

## Global Hospitality and Tourism Overview

Hotel performance for selected international markets and cities are herein reported.

### Asia Pacific

Key Asia Pacific hotel markets surpassed 2019 profitability levels in March. Further supporting recovery around the region, a majority of Asia Pacific's key hotel markets surpassed their 2019 levels in gross operating profit per available room (GOPPAR).

### Central and South America

Bogotá hotel industry reported highest RevPAR on record in March. Helped by an increase in business travel, Bogotá's hotel industry reported its highest average daily rate (ADR) and revenue per available room (RevPAR) on record.

### Europe

In May 2023, London hotel revenue per available room (RevPAR) was the highest

since October 2022. From May 2022 to May 2023, it rose by +23.1% to GBP 164.54.

### **Middle East and Africa**

Jeddah hotels reported highest occupancy since 2016. In June 2023 and helped by the Arab League Summit, Jeddah's hotel industry posted its highest monthly occupancy since August 2016.

### **North America**

For the week ending June 10, U.S. hotel performance jumped from the previous week, while year-over-year comparisons were mixed.

4-10 June 2023 (percentage change from comparable week in 2022):

- Occupancy: 69.4% (-1.6%),
- Average daily rate (ADR): US\$157.69 (+0.5%),
- Revenue per available room (RevPAR): US\$109.38 (-1.2%).

Provided by STR and the CoStar Group SHARE Center. The SHARE Center assist schools with various resources including certification training programs and data for classroom projects and research. To find out how your program may benefit from accessing these resources, please email [sharecenter@str.com](mailto:sharecenter@str.com).

## **Research Projects**

### **Life After-Death: Knowledge Trajectories after Innovation Failure**

**SHTM, University of Surrey**  
**Funder: The Leverhulme Foundation**

Failure is common among innovative new-start enterprises, but firm closure does not necessarily equate to the 'death of knowledge'. Yet we know surprisingly little about the 'after-life of ideas', partly due to an academic and policy focus on 'winners'. **This project investigates the post failure mobility of different forms of knowledge** – tacit (personal to individuals) versus codified (manuals, prototypes, patents, copyrights, etc.) – and whether and how that influences subsequent innovation. What

types of knowledge survive firm closures, how does it 'move', and what factors determine its re-use?

**The project focusses on start-ups** because they have high failure rates. In the absence of reliable secondary data on post-failure knowledge mobility, a two-stage qualitative research design is applied to the hospitality and tourism sectors in Spain. Interviews are used rather than a quantitative survey because tracing failed entrepreneurs and disentangling nuanced knowledge complexities is challenging. The first stage of interviews are with key informants, followed by a second stage of interviews with start-up entrepreneurs, and other key stakeholders such as employees and investors.

This 15-month project is funded by the Leverhulme Foundation.

**Isabel Rodriguez, Allan Williams**

### **Data Space for Tourism (DSFT)**

**Modul University Vienna**  
**Funder: European Commission**

In November 2022, the one-year EU-funded project Data Space for Tourism (DSFT) started (project ID: [101083920](#); DIGITAL-2021-PREACTS-DS-01). The consortium of four partners – City Destinations Alliance, the European Travel Commission, ForwardKeys, and Modul University Vienna – set out to **develop a blueprint of the future Data Space for Tourism and prepare a roadmap for its successful deployment**. This Data Space for Tourism will be an integral part of the European single market enabling the data flow across sectors to benefit of the industry and society alike. The Data Space for Tourism shall enable all sector stakeholder groups (e.g., SMEs, governmental agencies, technology firms, and tourism entities at the national, regional, and local scales of operation) to share and access the data they require when they need it. Using a bottom-up approach, this Data Space shall support the "culture of data sharing" among the stakeholder groups and enhance the resilience and sustainability of tourism sector.



As a first step, the currently available data sources relevant for tourism were collected and analyzed. **The resulting Tourism Data Inventory is a collection of more than 800 tourism-related data sources**, providing not only the link to the source but also a systematic overview about what information can be found within. To identify the current needs and wishes of tourism stakeholders, an online survey was carried out in which more than 200 individual tourism organizations across Europe participated. Along with the “Tourism Data Inventory and Stakeholder Questionnaire Report”, the actual Tourism Data Inventory is freely accessible on the [project website](#). If you would like to find out more about this project and its results or to get more involved in the design of the future Data Space for Tourism, please do not hesitate to use the [contact form](#) on the website to approach the project partners.

**Lucia Hulková, Ulrich Gunter**

## Obituary

### **Professor Emeritus Brian Archer (1935-2023)**

Brian Archer was one of the true pioneers of the study of tourism. As an economist he was an early leader in bringing his discipline into tourism which in turn contributed to the recognition of tourism as an important activity and worthy of serious academic study. Archer described himself as the

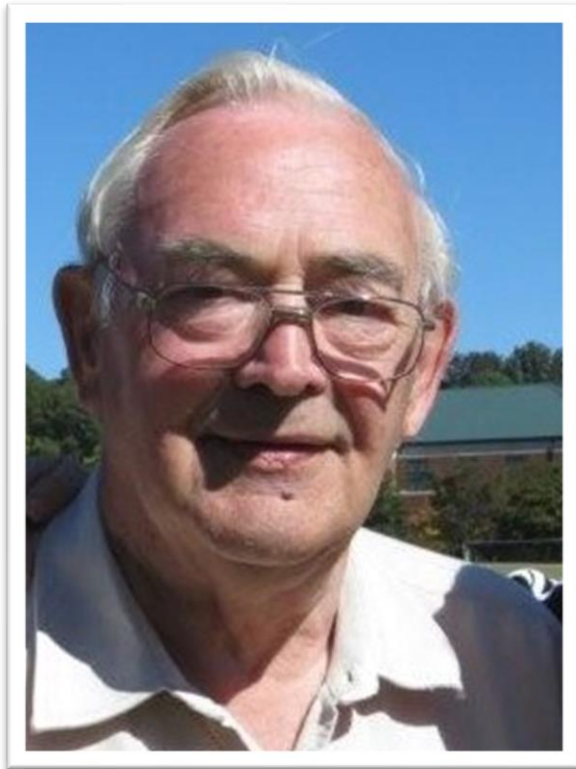
“multiplier man” referring to the multiplier impact of tourist expenditure. His work on the tourism multiplier was known throughout the world in helping countries understand the importance of tourism in their economies.

Initially a geographer, with a degree from the University of Cambridge, he subsequently switched to economics with a further degree from the University of London before progressing to the University of Bangor where he went on to head the Institute of Economic Research. It was here that he began his involvement in “multiplier studies” which led to his work for a doctorate.



In 1979 he joined to the University of Surrey as Professor and Head of the then Department of Hotel, Catering and Tourism Management. He also served as Pro-Vice Chancellor. He retired from his full-time post in 1994 but remained on a part-time basis until 2000. Subsequently he was made professor emeritus. During his retirement he stayed active as a consultant and academic reviewer and examiner. Throughout his

career Brian Archer was very active internationally, carrying out studies in countries across the world and he was a regular invited speaker at tourism academic conferences. Beyond “tourism multipliers”, he was also known academically for his work on tourism demand forecasting. Brian Archer was also among the first few academics who proposed to use the input-output and cost-benefit methods to assess the impacts of tourism on the environment.



This is a brief version of the fuller obituary by the same authors in *Tourism Economics*: <https://doi.org/10.1177/13548166231170258>

**David Airey, Haiyan Song**

## **A note from the editors**

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Thanks to all our contributors!

This newsletter was edited by Ulrich Gunter and Mondher Sahli.

We call on all of you to keep sending news, updates, research projects, conference and other calls to include in the IATE newsletter. These can be sent to Ulrich Gunter ([Ulrich.Gunter@modul.ac.at](mailto:Ulrich.Gunter@modul.ac.at)) and/or Mondher Sahli ([Mondher.Sahli@vuw.ac.nz](mailto:Mondher.Sahli@vuw.ac.nz)).