



Newsletter of the International Association for Tourism Economics

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IATE Conference 2022

The Eighth Conference of the International Association for Tourism Economics

28 June-1 July 2022, Perpignan, France

Call for Papers

The International Association for Tourism Economics is delighted to announce that the association's Eighth Conference will be held at the University of Perpignan Via Domitia, France. This eighth edition is co-organized with the support of the Polytechnic University Hauts-de-France and the UMR-CNRS LISA (6240) of the University of Corsica.

The University of Perpignan, founded in 1350, is a multidisciplinary university located in an ideal setting in the south of France.

The conference will be co-hosted by the Department of Tourism Management of the Institute of Business Administration and the CRESEM laboratory (UR 7397) of the University of Perpignan.

Conference Themes

- Economic modelling of tourism
- Tourism competitiveness
- Tourism and the environment
- Climate change and tourism
- Economic analysis of tourism demand
- Tourism, economic growth & development
- Innovation in tourism
- Economic contribution/impact of tourism
- Tourism, labour markets & human capital
- Tourism policy / taxation
- The economics of tourism supply
- The economics of special events
- Experimental economics and tourism
- Big data in tourism research
- Transport for tourism
- Evolutionary patterns in tourism
- Transaction costs in tourism
- Crisis and Tourism
- Tourism forecasting and recovery

Key Dates:

Abstract submission: **17 December 2021**

Acceptance notification: **21 January 2022**

Full paper submission: **8 April 2022**

PhD Workshop: 28 June 2022. PhD students attending the conference should also attend and present at the PhD workshop, which gives them the additional

opportunity of receiving feedback and advice from IATE council members.

Publications: Outstanding papers will be considered for publication in a special focus in *Tourism Economics*, published by SAGE. *Tourism Economics* is a peer-reviewed journal devoted to the economics and finance of tourism worldwide. Articles address the components of the tourism product and the economic organization of tourism at micro and macro levels

Best Paper Award: Only full papers are eligible for entry into the best paper award. Presentations based only on a submitted abstract may be allocated less time than full paper submissions.

Conference Website: Please check on the official website for information regarding submission guidelines, programme, destination information and fees. www.iate2021perpignan.com

Online submissions are open via EasyChair: <https://easychair.org/conferences/?conf=8thiate>

Nicolas Peypoch
On behalf of the Organizing Committee

IATE Webinar 2021

Tourism demand and economic performance

23 November 2021 online

The International Association for Tourism Economics is delighted to announce the second webinar which will take place on Tuesday the 23rd of November 2021 (10:00 am - French time).

Presentations and Speakers:

- Reexamining inbound tourism demand through complexity theory by Sauveur Giannoni & Nicolas Peypoch

- Forecasting tourism demand: Developing a general nesting spatiotemporal model by Gang Li
- Evaluating and mitigating social costs of tourism during the pandemic by ShiNa Li
- Zooming into Airbnb listings of European cities: Further investigation of the sector's competitiveness by Bozana Zekan.

Additional information will be circulated in due course.

Nicolas Peypoch
On behalf of the Organizing Committee

News from the journal, Tourism Economics

June, August, and September 2021

The June issues covers the following topics.

- Mitigation of meteorological risk
- Tourism persistence
- Expenditure, participation, and duration
- Land income distribution in tourism development
- Spatial and quality dimensions of sharing economy markets
- Visa exemption policy
- Forecasting and tourism analysis
- Dutch Disease in tourism
- Models for tourism development and destination management
- World Heritage Sites and tourism expansion
- Hotel REITs and firm value
- Economic uncertainty and shocks
- Modelling tourism demand

The August issue covers the following topics.

- The sharing economy: structure and pricing decision
- Economic growth, happiness, and tourism
- Size and survival of the hospitality industry
- Employment in tourism: arrivals, income, and price elasticities
- Tourism extended environmental Kuznets curve
- Forecasting and tourism analysis

- Labour productivity
- Uncertainty, political risk, and instability
- The impact of starred restaurants on tourism

The September issue is a Special Issue on “The economics of cultural tourism: new topics and methods”, edited by Enrico Bertacchini and Chiara Dalle Nogare. It covers the following topics.

- Residents’ perception: job creation and overtourism
- Spill-over effects of cultural goods displacement
- Revived Originals and cultural overtourism
- Cultural festivals: environment, cultural contact, and behavioural intention
- Festival value in multicultural contexts
- Online search patterns of music festival tourists

As usual, we would like to thank all contributors, in particular the IATE members, and we look forward to receiving your future submissions!

Albert Assaf and Raffaele Scuderi
TOURISM ECONOMICS

<https://journals.sagepub.com/home/teu>

Global hospitality industry overview

Hotel performance for selected international markets and cities are herein reported.

Asia-Pacific: Australia

Amid increased COVID-19 cases and lockdowns across the country, Australia’s hotel industry reported lower performance levels, according to preliminary August 2021 data from STR.

- Occupancy: 30.8%
- Average daily rate (ADR): AUD163.22
- Revenue per available room (RevPAR): AUD50.33

The occupancy level was the lowest in the country since May 2020. Four of Australia’s capitals and two states were in lockdown during August, which heavily impacted performance. With the most populous states restricted from travel and only limited interstate and intrastate travel, open destinations have felt the impact. Across the top 10 destinations in Australia, each reported sub-50% occupancy for August.

The forward outlook remains muted with small peaks in occupancy visible for September school holidays and key events such as the AFL Grand Final in Perth.

Asia-Pacific: India

After a rapid decline due to a second COVID-19 wave, India’s hotel industry has seen a continued increase in occupancy due to the progressive approach to vaccinations in key markets across the country, according to preliminary data and analysis from STR.

India’s daily occupancy sat in the 20-30% range in early June but improved by the end of the month with several days closer to 35% and an outlier of 50.5% on 26 June. In July, the country took another step forward with most days in the 40-60% range and a peak of 63.2% on 17 July.

Mumbai’s daily occupancy reached as high as 77.9% on 26 June. New Delhi occupancy improved to as high as 79.7% on 17 July.§

Central/South America

Latin America’s popular leisure markets, especially beach destinations, have continued to post hotel occupancy levels above 40%, according to data from STR through 25 July.

As demand remains predominantly domestic leisure-driven, markets reliant on that segment are leading hotel performance in the region. During 19-25 July, Cartagena posted the region’s highest occupancy at 60.4%. The market’s weekly occupancy reached as high as 71.6% in 2021 (week ending 4 April). Among other STR-

defined markets, Costa Rica Regional came in second during the week ending 25 July, at 58.2%, while Rio de Janeiro experienced an occupancy level of 49.1%, the lowest in this group of beach destinations.

For comparison, Cusco, the entrance to Machu Pichu and another important international destination, has reported occupancy below 50%. During 19-25 July, the market's hotel occupancy came in at 43.5%, the highest weekly occupancy in the Cusco during 2021.

Among Latin America's urban markets, Santiago was the most recent week's occupancy standout at 54.0%. São Paulo and San Jose surpassed the 35% level, at 37.8% and 36.7%, respectively.

On the other side of the spectrum, Buenos Aires continues to see occupancy levels below 30%. For the week ending 25 July, the market posted a 21.1% occupancy level, which was its highest since the week ending 21 March.

Europe

The hotel industries in Amsterdam, Berlin, London, Moscow and Paris each reported improved profitability, but all remained well below pre-pandemic levels, according to STR's August 2021 monthly P&L data release.

Using U.S. dollar constant currency, August was the first month of the pandemic-era in which all five of these key European markets posted positive levels of gross operating profit per available room (GOPPAR). Moscow, which had reached as high as 98% of its comparable 2019 level back in May, led the major European markets with GOPPAR of US\$44.87 (78% of 2019 comparable). Berlin, which had been at -12% of its 2019 GOPPAR in July returned to a positive level of US\$12.60 in August. London showed slow and steady improvement over the summer months but remained at just 23% of 2019 GOPPAR in August at US\$27.78.

Middle East

Dubai's hotel performance was up from the prior month, according to preliminary August 2021 data from STR.

- Occupancy: 58.4%
- Average daily rate (ADR): AED373.61
- Revenue per available room (RevPAR): AED218.32

Each of the three key performance metrics will come in lower than the pre-pandemic comparables from August 2019: occupancy (67.9%), ADR (AED380.68) and RevPAR (AED258.52). However, Dubai has been one of the top performing global markets ahead of Expo 2020.

North America/US

The U.S. hotel industry reported lower performance from the month prior, according to September 2021 data from STR.

The three key performance metrics were September 2021 (percentage change from September 2019):

- Occupancy: 61.6% (-8.2%)
- Average daily rate (ADR): US\$133.11 (+1.0%)
- Revenue per available room (RevPAR): US\$82.04 (-7.3%)

Among the Top 25 Markets, Denver experienced the highest occupancy level (71.4%), which was still down 12.0% from the market's 2019 benchmark. None of the Top 25 Markets saw an occupancy increase over 2019.

Markets with the lowest occupancy for the month included Orlando (49.2%) and Minneapolis (50.5%).

Oahu Island reported the steepest decline in occupancy when compared with 2019 (-39.0% to 51.8%). Overall, the Top 25 Markets showed lower occupancy but higher ADR than all other markets.

For more information, contact the STR SHARE Center, sharecenter@str.com.

Steve Hood
STR
<https://str.com/>

Conferences

13th Workshop "Tourism: Economics and Management. Tourists as Consumers, Visitors and Travellers"

24th-26th of November 2021

Online

The thirteenth edition of the Workshop on "Tourism: Economics and Management. Tourists as Consumers, Visitors and Travelers" aims to provide a platform for experienced scholars in tourism and allied fields. Due to the Covid-19 pandemic, travel uncertainties and the safety of face-to-face events, this 13th edition of the Workshop will be held online from November 24th to 26, 2021. The Workshop's purpose is to build a network between young scholars and experts contributing to the research agenda from tourism and transport economics points of view. Most welcome are contributions from scholars in social sciences – particularly Economics and Management, and practitioners concerned with spatial modelling, tourism economic behavior (transportation and travelling in tourism) and perspectives into tools and frameworks for tourism. This edition of the Workshop will also provide special attention to innovations and strategies for restructuring and rebuilding the tourism sector.

For more information, please visit the conference website:
<https://tourismeconomicsandmanagement.wordpress.com/proxima-edicion/>

Scientific committee: Osiris Marques, Verônica Feder. Mayer, Mariana Brandão and Gabriel Marcuzzo Cavalheiro

(Universidade Federal Fluminense); Glauber Santos (Universidade de São Paulo); Diomira Farias (Universidade Federal de Minas Gerais); Natalia Porto (Universidad de La Plata, Argentina), Sandra Zapata, Bibiana Lanzilotta and Gabriel Brida (Universidad de la República, Uruguay).

For further queries please contact:

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Rômulo Duarte

Publications

New Book

Economics of Tourism and Hospitality: A Micro Approach by Yong Chen

Published in May 2021 414pp 191 illustrations available at [Routledge](https://www.routledge.com/textbooks/evaluation/9780367897352) Hb: 978-0-367-90367-1 - Pb: 978-0-367-89735-2 - eBook: 978-1-003-02324-1

This book offers students an accessible and applied introduction to microeconomics in tourism and hospitality through a comprehensive analysis of the market mechanism, demand and supply, firm behavior and strategy, and transaction and institution. By reading this book, students will be able to develop an economist's way of thinking, which enables them to analyze tourism and hospitality businesses in a rigorous and critical manner. This book is essential reading for all tourism and hospitality students and teachers. The book is structured in five modules: The market; Demand; Supply; Firm behavior and strategy; and Transaction and institution. Inspection copy (ebook) available at <https://www.routledge.com/textbooks/evaluation/9780367897352>

For more information, please visit:
www.routledge.com/9780367897352

Yong Chen

In Memoriam



Michael McAleer

With great sadness the IATE Council informs of the passing of our well-known and respected colleague Michael McAleer. Mike's extraordinary academic achievement is not only in the area of econometrics but also in tourism. He was among the scholars who attended the first IATE conference in Majorca and was active in the association especially during its early days. He was involved in the organization of the second biennial conference of the IATE in Chiang Mai (Thailand) in December 2009.

Mike served various academic positions in Australia (his home country) and overseas. To name a few, Mike was Professor of economics at the University of Western Australia, Erasmus Visiting Professor of Quantitative Finance, Erasmus University Rotterdam, The Netherlands; Adjunct Professor, Department of Economic Analysis and ICAE, Complutense University of Madrid, Spain; Adjunct Professor, Department of Mathematics and Statistics, University of Canterbury, New Zealand; and IAS Adjunct Professor, Institute of Advanced Sciences, Yokohama National University, Japan.

He was an elected Distinguished Fellow of the International Engineering and Technology Institute (DFIETI), and an elected Fellow of the Academy of the Social Sciences in Australia (FASSA), International Environmental Modelling and Software Society (FIEMSS), Modelling and Simulation Society of Australia and New Zealand (FMSSANZ), Tinbergen Institute, The Netherlands, Journal of Econometrics, and

Econometric Reviews. His extraordinary academic achievement shows his dedication to research and sets a good model for our students in pursuing excellence.

Mike will be remembered for his extraordinary academic journey and his wonderful humor.

Members of IATE Council

Other announcements

COVID19 tourism index

The daily COVID19tourism index data (and various subindexes) of different countries is available for researchers to download. For anyone interested in the data for economic analysis, feel free to register using the following link to receive the data

<https://sites.temple.edu/yangyang/research/data/>

Details of the COVID19tourism index can be found in the following research note published in Annals of Tourism Research.

<https://www.sciencedirect.com/science/article/pii/S0160738320302644?via%3Dihub>

Yang Yang

STR training

CHIA

The Certification in Hotel Industry Analytics (CHIA) is the leading hospitality and tourism certification, obtained by nearly 30,000 students and professors. Training includes foundational metrics, definitions, formulas, methodologies, benchmarking and industry reports as well as analyzing property and market level data. This workshop prepares educators to offer the CHIA training to their students. Qualifying students receive a certificate of accomplishment and can use the CHIA designation on their resume/CV

and business cards. For more details or to register, please contact sharecenter@str.com

CHIA – Certification in Hotel Industry Analytics 2022

Tuesdays, January 18, 25, February 1, 8 & 15
Wednesdays, March 9, 16, 23, 30, and April 6
Thursdays, April 28, May 5, 12, 19 and 26

CAHTA

The “Certification in Advanced Hospitality and Tourism Analytics” (CAHTA) is a comprehensive training program where students demonstrate analytical skills to conduct an industry quality hotel or tourism research project (Market Study, Event Impact Analysis, Feasibility Study and Economic Analysis). This workshop prepares educators to offer the CAHTA training to their students.

For more details or to register, please contact sharecenter@str.com

CAHTA – Certification in Advanced Hospitality and Tourism Analytics 2022

Thursdays, February 10, 17, 24, March 3 & 10
Tuesdays, April 5, 12, 19, 26, and May 3
Wednesdays, May 18, 25, June 1, 8 and 15

STR

A note from the editors

Thanks to all our contributors! We call on all of you to keep sending news, updates, research projects, conference and other calls to include in the IATE newsletter. These can be sent to Serena Volo (Serena.Volo@unibz.it) and/or Mondher Sahli (Mondher.Sahli@vuw.ac.nz)