



Newsletter of the International Association for Tourism Economics

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News from the council

I think everyone who attended the IATE conference in La Plata, Argentina, will agree that it was a very stimulating conference with a jam-packed programme. The quality and variety of papers and keynote addresses ensured that everyone had enough to listen to and contribute. We trust that new ideas and partnerships were formed at the conference! Thanks to Natalia Porto and her team for an excellent conference!

We would again like to congratulate the following prize winners:

Tourism Economics Journal best paper award – Martin Falk, Blaise Larpin and Miriam Scaglione

Melville Saayman memorial award for best paper from a developing country – Laura Luna

At the conference, a number of positions on council were also open and the following persons were elected or re-elected:

Sauveur Giannoni; Gang Li; Stephen Pratt; Vicente Ramos; Neelu Seetaram and Laura Vici.

Congratulations on those elected and we look forward to your contribution to our association! After the conference, I am taking over the reins as President for the next two years from Haiyan Song, who has set a high bar to follow and who is remaining as vice-president.

Soon, we will be circulating the call for hosting the 2021 conference. We hope that

you will all consider hosting the conference and we look forward to receiving your proposals.

The quarterly newsletter will keep you informed of events and news within Tourism Economics. Please do continue to contribute!

Andrea Saayman

News from the Journal, Tourism Economics

New issues – We are pleased to introduce the latest three issues of Tourism Economics.

The September and November issues cover the following topics:

- Philanthropic giving, sales growth, and tourism firm performance
- Determinants of inbound arrivals to Africa
- Cultural diffusion and international inbound tourism
- 'Cookpetition': coopetition in restaurants to innovate
- Language tourism and its economic impact on mature sun and sand destinations
- Tourism-induced Dutch disease
- Day trips: A definition and its application
- Sport events: The effect of hosting Olympic Games, the FIFA World Cup and Giro d'Italia on tourism

- Competitiveness of the sharing economy sector
- Modelling international tourism flows
- Board size, diversification and tourism firm performance
- Cruisers' shore expenditure
- Hotel productivity
- Geopolitical risk and tourism demand
- Whale watching tourist expenditure

The December issue is a special issue on "Spatial Economics and Tourism Development" edited by Yang Yang and Zhenxing (Eddie) Mao. The papers in this issue cover the following topics:

- Spatial price dependencies: Traditional accommodation sector vs. the sharing economy
- China's outbound tourist flow to the 'Silk Road'
- Compatible effect, competitive effect, and the attraction spatial interdependency
- Travel distance of international journeys and its determinants
- Airbnb location and its spatial distribution
- Dynamic price dispersion of hotel rooms
- Labour income inequalities and tourism development
- Cruise spill-overs to hotels and restaurants
- Commercial services and population agglomeration in historic and cultural areas

We thank all contributors, in particular the IATE members, and we look forward to receiving your future submissions!

Albert Assaf and Raffaele Scuderi

Global hospitality industry overview

The hotel performance reports for September 2019 are currently available from STR. In this newsletter, the winners and losers in September 2019 in four regions of the world are shared with the IATE community.

Asia-Pacific

For the month of September, the occupancy rates increased significantly for hotels in Incheon & Seoul, Delhi, Hanoi, Tapei and Manila (Metro).

Hotel revenue also increased significantly in Bali, Hanoi, Manila (Metro), Delhi and Tokyo.

The following cities saw a decrease in occupancy during September: Hong Kong, Phuket, Ho Chi Minh City, Jakarta and Melbourne.

In terms of revenue decline, the greatest drop was again experienced in Hong Kong, followed by Auckland, Sydney, Melbourne and Phuket.

Central/South America

September 2019 saw an increase in occupancy in the following American cities: Rio de Janeiro, Sao Paulo, Bogota, Montreal and Quito.

In terms of revenue, September 2019 was a good month in Rio de Janeiro, Sao Paulo, San Francisco, Montreal and Vancouver.

Areas that saw a decline in occupancy compared to September 2018 are: San Juan area, Lima, Panama City, San Jose (Costa Rica) and Santiago.

Hotel revenue also decreased during September 2019 in the following cities: Lima, San Juan area, Santiago, Mexico City and Bogota.

Europe

During September 2019, occupancy increased significantly in the following cities: Saint Petersburg, Belgrade, Barcelona, Istanbul and Milan.

In terms of hotel revenue, the biggest winners were Bratislava, Istanbul, Madrid, Tel Aviv and Barcelona.

The worst performing cities in terms of occupation during September 2019 were Vilnius, Sofia, Helsinki, Warsaw and Copenhagen.

Hotel revenue declined significantly in Moscow, Vilnius, Frankfurt, Copenhagen and Warsaw.

Middle East and Africa

In the Middle East and Africa, occupancy levels increased significantly in September 2019 in the following areas: Sharm El Sheikh, Doha, Manama, Beirut and the Lagos area.

In terms of hotel revenue, the top performers during September 2019 were Sharm El Sheikh, Beirut, Cairo & Gaza, Abu Dhabi and Manama.

The following cities experienced a decline in occupancy compared to September 2018: Casablanca, Johannesburg, Dar Es Salaam, Nairobi and Muscat.

The decline in revenue followed a similar pattern, with the following cities seeing the greatest declines: Casablanca, Johannesburg, Dubai, Sandton and Dar Es Salaam.

For more information, contact the STR SHARE Center, sharecenter@str.com.

Steve Hood (STR)

2019 IATE Conference in retrospect

The International Association for Tourism Economics organises, every two years, an international conference. This year, the event was hosted by the Universidad Nacional de La Plata in Argentina. Previous editions were held at the University of the Balearic Islands (2007), Chiang Mai University (2009), Bournemouth University (2011), University of Ljubljana (2013), Hong Kong Polytechnic University (2015) and University of Bologna – Campus Rimini (2017).

The 7th edition of the IATE Conference was held in the days from 3 to 6 September 2019 on the premises of the Faculty of Economics of the Universidad Nacional de La Plata, Argentina. The event was jointly organised by the Economic Research Institute, the Department of Economics and the Department of Tourism. With over a century of experience, the Universidad Nacional de La Plata is a pioneer in studies and in cultural, artistic and scientific advanced developments.



The local IATE organising committee was chaired by Dr Natalia Porto (Economic Research Institute, Department of Economics and Department of Tourism) and composed by Mg. Pablo Montero (Department of Tourism); Mg. Ana Clara Rucci (Tourism Research Institute); Mg. Laura Carella (Economic Research Institute); Lic. Carolina Inés Garcia (Economic Research Institute); Lic. Azul Balbiani (Department of Tourism); Lic.

Agustina Romero (Economic Research Institute); Mr Iván Albina (Economic Research Institute); and Miss Manuela Cerimelo (Economic Research Institute).

The Scientific Committee consisted of IATE members as well as leading economists from Latin America. It included the operational support of a team of more than 40 volunteers from both the Tourism and Economics Bachelor's programmes. Furthermore, it received the sponsorship of the following institutions: Tourism Economics, STR, Agencia Nacional de Promoción Científica y Tecnológica, CONICET, Universidad Nacional de La Plata, Secretaría de Turismo de la Nación, Subsecretaría de Turismo de Buenos Aires, Ente Municipal para la Actividad Turística de La Plata, Cámara Argentina de Turismo, Asociación de Universidades del Grupo Montevideo and CONDET.



Out of the 140 submissions that were received and blindly assessed by two members of the scientific committee, a total of 94 were accepted and presented during the event. This meant a presence, during the conference, of around 100 participants from 35 different countries. Economic modelling of tourism was the most addressed theme in the six parallel sessions where these were presented.

The nurtured programme included five keynote lectures by Haiyan Song (The Hong Kong Polytechnic University), Onil Banerjee (Inter-American Development Bank), Gabriel Brida (Universidad de La República), Raffaele Scuderi (Kore

University of Enna) and Steve Hood (STR). Also, there were two round tables: Perspectives of Tourism in Argentina (with stakeholders from the public and academic sectors, chaired by Natalia Porto) and Research & Analytics (with STR experiences, chaired by Steve Hood). On the first day, a PhD workshop was held with research presentations from students. Finally, the IATE general assembly and elections took place.



The keynote lectures and the round tables were streamed live. You can access the videos from the Faculty's YouTube channel: https://www.youtube.com/channel/UCLr3r4Z6kxDbx_uJd7yUd3w. Also, you can look for the events' pictures in the Faculty's Facebook website: https://www.facebook.com/fceunlp/?ref=br_rs.



At the same time, there was a stimulating social agenda that began with a welcome cocktail at the University's patio and included lunches, dinners, a tango show, a folklore show, faculty stands, coffee breaks and a day-trip to Brandsen, a traditional

rural area in Buenos Aires Province where we enjoyed a typical *asado*.

We will share the event's book of abstracts within the following weeks. Furthermore, information on the special call for papers for Tourism Economics for those who participated in the event will be announced by IATE in the near future. We hope that participants enjoyed the conference and we look forward to meeting you in the next edition!

Natalia Porto and Carolina Garcia

Upcoming events

Europe

Consumer Behavior in Tourism Symposium 2019

EMOTIONS IN TOURISM RESEARCH: Reflecting on Methodological Approaches

11-14 December 2019

Bruneck/Brunico, South Tyrol, Italy

TOMTE proudly announces the **annual Consumer Behavior in Tourism Symposium** (CBTS 2019) taking place in Bruneck-Brunico, Italy, 11-14 December 2019. This event will provide an opportunity for tourism scholars from all over the world to exchange scientific ideas and results and discuss new and emerging directions in research and practice in the field.

Keynote speakers:

- **Prof Emma Wood**, Leeds Beckett University, UK
- **Prof Frederic Dimanche**, Ryerson University, Canada
- **Prof Scott McCabe**, Nottingham University, UK

The scientific programme also includes plenary sessions, parallel sessions, a doctoral colloquium and two methodological workshops.

Early bird registration closes on 5 November 2019.

For more information on CBTS2019 visit <https://tomte.econ.unibz.it/cbts/>

Serena Volo and Oswin Maurer

V Spring Symposium on Challenges in Tourism Development

Gran Canaria SSTD2020

4-5 June 2020

We are pleased to announce the **V Spring Symposium on Challenges in Tourism Development (Gran Canaria SSTD2020)** to be held in Maspalomas, Gran Canaria (Spain) next Spring, 2020.

The symposium is aimed at getting together researchers from different disciplines to exchange our views on new and old challenges in sustainability, competitiveness and economic prospects in tourism and transport.

Communications related to any of the following issues are welcomed: a) destination management; b) tourism and sustainable economic development; c) tourism demand trends; d) economic perspectives in tourism and transport; e) event industry; f) Big Data analysis; g) entrepreneurship; h) marketing and tourism

Confirmed keynote speakers:

- Dr Zhan Su (Laval University)
- Dr Sangwon Park (Hong Kong Polytechnic University)

Deadline for abstract submission:

14 February 2020

For more information, please visit <http://tides.ulpgc.es/investigacion/sstd>

We look forward to receiving you in Gran Canaria!

Sponsored by TIDES – University Institute of Tourism and Sustainable Economic Development (<http://tides.ulpgc.es/en/>)

Juan Hernández

Asia

7th QATEM Workshop

Quantitative Approaches in Tourism Economics and Management

16th-17th April 2020

Henan Normal University, Xinxiang, China

QATEM 2020 is the seventh event under a workshop series on Quantitative Approaches in Tourism Economics and Management. The workshop is co-organised by Henan Normal University and University of Perpignan (CRESEM, EA 7397). It will be held in Xinxiang (Henan province, China) on Thursday 16 and Friday 17 April 2020. By focusing on the theme of quantitative approaches in tourism economics and management, QATEM 2020 will provide an opportunity for gathering, analysing and debating state-of-the-art academic research in this recent field of economic and management sciences. The scientific committee would welcome submissions on both parametric and non-parametric approaches. Theoretical contributions are also encouraged.

Deadlines:

- 15 December 2019: Deadline for full papers or abstract submission
- 15 January 2020: Deadline for acceptance/rejection notice
- 15 March 2020: Deadline of registration and payment
- 16-17 April 2020: Workshop in Xinxiang

Venue & accommodation: The workshop will be located in the New Century Grand Hotel Xinxiang (Kaiyuan Hotel) in Xinxiang – Henan province.

For booking accommodations, see www.qatem-workshop.com or visit the website of the New Century Grand Hotel Xinxiang.

Registration fees: The workshop fee includes welcome drink, conference registration, coffee-breaks, lunch and official dinner. Standard fee: 200 Euro, PhD student fee: 120 Euro

Submission guideline: Authors are requested to submit an electronic copy of their manuscript (full paper or extended abstract) with pdf file by email. Submissions should be addressed to Nicolas Peypoch peypoch@univ-perp.fr

More information at www.qatem-workshop.com

Nicolas Peypoch

Asia-Pacific

11th Scientific Conference on Sustainable Tourism

Digitization at the service of sustainable tourism management

June 2-4 2020

Tahiti (French Polynesia)



Most tourists use the internet to get information, prepare and organise their trips. Digitisation in tourists' behaviour is mainly oriented towards preparation of trips and the sharing of experience after it is over. While it is true that different nationalities use the internet differently, all tourists attach importance to the comments and ratings posted on reservation sites to confirm their choice, discover bargains or

share their experience. Digital technology makes it possible for tourists to look for information (about accommodation, transport, leisure, journeys), to plan their activities during their stay, and to share information. The tourism industry plays a major role in the development of places and in communication to the general public. Thanks to digitisation, the actors of tourism can, for example, develop awareness of the development of sustainable development.

The issue at stake for sustainable tourism is notably to develop communication on the internet in relation with best practice of leisure and tourism activities, via interactive and community tools.

The question of the digitisation of tourism products in tourist sites, notably insular ones, needs to be considered. What digital strategy should be put into place for sustainable tourism and the protection of nature, notably within the context of islands? What are the best communication strategies to be applied in sustainable tourism? The objective of the conference is to examine the means to organise digitisation in the framework of the commercialisation of tourism destinations and products, notably islands. Researchers are invited to submit empirical, methodological research and conceptual documents that emphasise topics linked to the implementation of sustainable tourism management.

PAPER SUBMISSION and SELECTION

Please submit an abstract of no more than 1 000 words, including title and full contact details, in an electronic file to: colloqueaimtd@gmail.com

You may submit your abstract as soon as possible but no later than 1 December 2019.

For more information about the conference, you are invited to visit: <http://tourisme-durable-aimtd.org/>

Important dates:

- Deadline for submission of abstracts: 1 December 2019
- Confirmation of accepted abstracts: 20 December 2019
- Full papers are expected by 25 February 2020
- Opening of the conference: 2 June, 2020
- Academic sessions: 2-3 June 2020
- Tours and excursions: 4 June 2020

Projects and other information shared

The data-driven economy

The following link was shared by a member of our community about data and digital revolution. It is a brief non-technical review about data-driven economy and how firms use data. It is an easy read for those interested:

<https://www.ispionline.it/en/publicazione/how-does-data-driven-economy-work-24194>

Francesco Angelini

The Spatial Economy and Tourism

A brief non-technical discussion of the spatial economy and tourism is shared with the IATE community.

The importance of the territory in the tourism dynamic and the effect of clustering, makes spatial economy theories relevant in explaining tourism phenomena and their capacity to generate development. Which contributions could be made to target tourism from the economic theories that focus on studying phenomena in space, it means, the theories of regional and urban development? To read more about this theme (in Spanish), follow the link:

<https://revistas.uca.es/index.php/periferica/article/view/2142/1955>

Diomira Maria Cicci Pinto Faria

“Africa Rising – Tourism Economics Research in Africa”

Special Editions

Be on the look-out for two calls for special editions from Tourism Economics!

The first is a call for papers from the conference and you can expect to receive that soon! Thanks in advance for Natalia Porto and Vincente Ramos for acting as guest editors.

The second is a reminder to contribute to the special issue on Africa.

Guest editors

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The call for papers can be found at:

<https://journals.sagepub.com/pb-assets/TEU%20CFP%20-%20Africa%20Rising.pdf>

Closing date for abstract submission is 1
December 2019.

A note from the editors

Thanks to all our contributors! We call on all of you to keep sending news, updates, research projects, conference and other calls to include in the newsletter.

This would be the last newsletter that Andrea Saayman compiles. Serena Volo (Serena.Volo@unibz.it) is the new co-ordinator and any news can, in future, be sent to her and/or Mondher Sahli (Mondher.Sahli@vuw.ac.nz).