

3rd Conference of the International Association for Tourism Economics

Bournemouth University

Kimmeridge House, Talbot Campus, Fern Barrow, Poole, Dorset

4th – 7th July 2011

Full Programme

Note that all timings and sessions are provisional and subject to change up to and during the conference.

Monday 4th July: See separate programme of PhD presentations.

See last page of programme for bus times to/from Talbot Campus.

Evening: conference reception, Aruba (at Bournemouth Pier) @ 19.30

8.30 – 9.30, TUESDAY 5th JULY

Kimmeridge House	Registration and Coffee
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9.30 – 11.00, TUESDAY 5th JULY

Session 1 KG01 Chair: Adam Blake	Conference Opening Session <i>John Vinney, Vice-Chancellor, Bournemouth University</i> <i>Keith Wilkes, Dean, School of Tourism, Bournemouth University</i> <i>Larry Dwyer, President, IATE</i> <i>Mondher Sahli, Secretary, IATE</i> <i>Adam Blake, Conference Convenor</i>
	Keynote Presentation Brian Archer "Trials and Tribulations of a Tourism Economist"

COFFEE BREAK

11.30 – 13.00, TUESDAY 5th JULY

<p>Session 2 KG03</p> <p>Chair: Jean-Jacques Nowak</p>	<p>The problematic triumph of technique over theory in tourism demand modelling, economics and strategy (see p. 89 in Conference Abstracts) <i>Clive Morley</i> <i>discussant: Haiyan Song</i></p> <p>Policy Evaluation Through the Almost Ideal Demand System (AIDS) Model – Moving Closer to an Evidence-Based Approach to Tourism Policy-Making (p. 77-78). <i>Marie-Louise Mangion, Chris Cooper, Isabel Cortés-Jiménez, Ramesh Durbarry</i> <i>discussant: Maurizio Mussoni</i></p> <p>Clashes and Compromises: Taxation vs. “De-taxation” policies in Tourism Destinations (p. 22). <i>Guido Candela, Massimiliano Castellani, Maurizio Mussoni</i> <i>discussant: Manuela Pulina</i></p>
<p>Session 3 K101</p> <p>Chair: John Fletcher</p>	<p>Determining Criteria to Evaluate and Compare Economic Impact Models of Tourism (p. 64-67). <i>Jeroen Klijs, Jeroen Bryon, Diana Korteweg Maris, Wim Heijman</i> <i>discussant: Melville Saayman</i></p> <p>The Impact of a Devaluation of a Destination’s Currency on Tourism: The Case of Fiji (p. 107-110). <i>Stephen Pratt</i> <i>discussant: Jeroen Klijs</i></p> <p>Determinants of visitor spending: An evaluation of participants and spectators at the Two Oceans Marathon (p. 69) <i>Martinette Kruger, Melville Saayman</i> <i>discussant: Stephen Pratt</i></p>
<p>Session 4 PG16</p> <p>Chair: Andrea Saayman</p>	<p>Hotels and rental second homes in the same tourism market area: how is valued the localization effect amongst them? (p. 112). <i>Albert Saló, Mar Vila</i></p> <p>Estimating Hotel Development Gaps in Turkey (pp. 34-37). <i>Feridun Duman, Sherif Roubi</i></p> <p>The Economics of Entry Regulation in Tourism Accommodation (pp. 4-5). <i>Carmen D. Álvarez Albelo, Raúl Hernández-Martín</i></p> <p>Fares, Load Factors and Yield Management: Evidence from a Low-Cost Airline (on USB only). <i>Marco Alderighi, Marcella Nicolini and Claudio A. Piga</i></p>
<p>Session 5 PG19</p> <p>Chair: Steven Richards</p>	<p>Price sensitivity to tourism activities: looking for determinant factors (p. 81). <i>Lorenzo Masiero, Juan L. Nicolau</i></p> <p>Empowerment of Tribal People by Promoting Medical Tourism in Western Ghat Region in Karnataka (p. 125) <i>H.R.Uma</i></p> <p>Estimating Thailand’s Long-run Tourism Demand (pp. 129-131). <i>Akarapong Untong, Mingsarn Kaosa-ard, Vicente Ramos, Javier Rey-Maqueira</i></p>

LUNCH

14.00 – 15.30, TUESDAY 5th JULY

<p>Session 6 KG03</p> <p>Chair: Clive Morley</p>	<p>Turkey's potential accession into the European Common Aviation Area and its impacts on tourism in the Greek Eastern Aegean Islands: A SWOT Analysis for Chios Island (pp. 102-104). <i>Ioulia Poulaki, Andreas Papatheodorou</i> <i>discussant: Adriano Pimpão</i></p> <p>Airlines Alliances: An Agile Model The case of Aegean Airlines (p. 61). <i>Tereza Karpathiotaki</i> <i>discussant: Andreas Papatheodorou</i></p> <p>The willingness to pay for Frills in "Low Cost" Airline Companies (p. 30). <i>Antónia Correia, Adriano Pimpão, Manuel Tão</i> <i>discussant: Neelu Seeteram</i></p>
<p>Session 7 K101</p> <p>Chair: Stephen Wanhill</p>	<p>A Dynamic Analysis of Repeat Visitors (p. 88). <i>Ana Moniz</i> <i>discussant: Vicente Ramos</i></p> <p>The Factors Driving Leisure Repeat Visit Behaviour at Countryside in the United Kingdom (p. 21). <i>Shuang Cang, Steve Calver</i> <i>discussant: Ana Moniz</i></p> <p>The Effect of Thailand's Political Crisis on Destination Image and International Tourist Experience (pp. 132-133). <i>Akarapong Untong, Mingsarn Kaosa-ard, Vicente Ramos, Javier Rey-Maqueira</i> <i>Discussant: Shuang Cang</i></p>
<p>Session 8 PG16</p> <p>Chair: Ramesh Durbarry</p>	<p>The management system of common pool resources in tourist destinations: A case of coral reefs management (p. 138). <i>Masahiro Yabuta, Noel Scott</i></p> <p>The Effects of World Heritage Sites on Domestic Tourism: A Spatial Interaction Model for Italy (p. 99) <i>Roberto Patuelli, Maurizio Mussoni, Guido Candela</i></p> <p>Optimum tourism supply: Concept and issues (p. 39). <i>Juan L. Eugenio-Martin</i></p> <p>Modelling the contribution of Tourism Development towards Integrated Regional Sustainability (p. 48). <i>Kyriaki Glyptou, Ioannis Spilanis, Helen Vayanni</i></p>
<p>Session 9 PG19</p> <p>Chair: Richard Shipway</p>	<p>Would you pay for a green race? Evidence from the Two Oceans Marathon 2011 (p. 68). <i>Waldo Krugell, Melville Saayman</i></p> <p>An Economic Analysis of the 2007 SCB Conference (pp. 135-136). <i>Requier Wait, S.G. Hosking</i></p> <p>The Evolution of Methodology in Assessing Economic Effects of Large Events (p. 70). <i>ShiNa Li, Leo Jago</i></p> <p>Economic Valuation of Festival of Lights: An Application of Travel Cost Model (on USB only). <i>Serkan Catma, Vishakha Maskey</i></p>

AFTERNOON TEA

16.00 – 17.10, TUESDAY 5th JULY

<p>Session 10 KG03</p> <p>Chair: Raúl Hernández Martin</p>	<p>Off-season tourists and the cultural offer of a mass-tourism destination: the case of Rimini (p. 40). <i>Paolo Figini , Laura Vici</i> <i>discussant: Zaiton Samdin</i></p> <p>Sustainability of Ecotourism Resources at Taman Negara National Park: Contingent Valuation Method (p. 113-115). <i>Zaiton Samdin, Alias Radam, Yuhanis Abd Aziz , Mohd Rusli Yacob</i> <i>discussant: Monder Sahli</i></p>
<p>Session 11 K101</p> <p>Chair: Roger Vaughan</p>	<p>Assessing Impacts of Crises Events on International Tourism Demand of Thailand (pp. 126-128). <i>Akarapong Untong, Mingsarn Kaosa-ard, Vicente Ramos, Javier Rey-Maqueira</i></p> <p>A comparison of economic impact analyses – which one works best? (p. 137). <i>L van Wyk, M Saayman, R Rossouw , A Saayman</i></p> <p>Can be Measured the Supply Chain of a Tourism Destination? (on USB only). <i>Juan Ignacio Pulido-Fernández, Marcelino Sánchez-Rivero</i></p>
<p>Session 12 PG16</p> <p>Chair: Claudio Piga</p>	<p>Over 2.5M International Passengers in Rhodes! So What? (p. 10). <i>Pavlos Arvanitis, Petros Zenelis, Andreas Papatheodorou</i></p> <p>The Impact of Fear of Flying on Flight Choice : Choice Model with Latent Variables (p. 41). <i>Aliza Fleischer, Anat Tchetchik, Tomer Toledo</i></p> <p>Demand differences between business and leisure travellers on low cost carriers (p. 82). <i>Esther Martínez-García, Berta Ferrer, Germà Coenders</i></p>
<p>Session 13 PG19</p> <p>Chair: Leo Jago</p>	<p>Modelling International Tourism Demand for the Caribbean: A Dynamic Panel Augmented-Gravity Approach (p. 76). <i>Troy Lorde, Gang Li, David Airey</i></p> <p>Tourist areas: Examining the effects of location attributes on prices (p. 6). <i>Joaquín Alegre , Maria Sard, Magdalena Cladera</i></p> <p>The role of remoteness in the rental value of rural tourism lodging units: A comparison among an Eastern and Western destination (pp. 51-52). <i>Juan M. Hernández, Rafael Suárez-Vega, Yolanda Santana-Jiménez, Ya-Yen Sun, Yu-Ling Huang.</i></p>

EVENING: CONFERENCE DINNER

9.00 – 11.30, WEDNESDAY 6th JULY

<p>Session 14 KG02</p> <p>Chair: John Tribe</p>	<p>Intra-Industry Trade and Vertical Differentiation in Tourism Services (pp. 91-93). <i>Jean-Jacques Nowak, Sylvain Petit, Mondher Sahli</i> <i>discussant: Brian Wheeler</i></p> <p>Returns to Education, Educational Mismatch and Job Satisfaction in the Spanish Tourism Sector. An Appraisal pp. 71-74) <i>Adelaida Lillo-Bañuls, Jose Manuel Casado-Díaz</i> <i>discussant: Raúl Hernandez Martin</i></p> <p>Labour Market Conditions in Tourism Activities: Regional differences in Spain (p. 100). <i>Yolanda Pena-Boquete, Diana Pérez-Dacal</i> <i>discussant: Adelaida Lillo-Bañuls</i></p>
<p>Session 15 KG03</p> <p>Chair: Stephen Wanhill</p>	<p>An analysis of South Africa's African tourism market (p. 111) <i>Melville Saayman, Andrea Saayman</i> <i>discussant: Haiyan Song</i></p> <p>Single and multiple destinations tourism trips in Brazil – understanding tourists choices by source markets (p. 38). <i>Glauber Eduardo de Oliveira Santos, Vicente Ramos, Javier Rey-Maqueira</i> <i>discussant: Andrea Saayman</i></p> <p>The Evolution of Tourism Multipliers: Turkey 1979-2002 (p. 49). <i>Hasan Gül, Adam Blake</i> <i>discussant: Vicente Ramos</i></p>
<p>Session 16 K101</p> <p>Chair: Francesco Pigliaru</p>	<p>Effects of a Passenger Movement Charge on the Australian Tourism Industry (pp. 46-47). <i>Peter Forsyth, Larry Dwyer, Ray Spurr, Tien duc Pham, Serajul Hogue</i></p> <p>Tourist Attitudes towards an Accommodation Tax Earmarked for Environmental Protection: A Survey in the Algarve (p. 134). <i>Patrícia Valle, Pedro Pintassilgo, António Matias, Filipe André</i></p> <p>What is the role of temperature in determining the geographical distribution of tourist movements during different seasons? (pp. 17-18). <i>Angel Bujosa, Jaume Rosselló</i></p> <p>Economies of scale, agglomeration and clusters. The case of the Balearic Islands (p. 26). <i>Antonio Alcover Casanovas, Andreu Sansó Rosselló</i></p>

COFFEE BREAK

11.00 – 12.00, WEDNESDAY 6th JULY

<p>Session 18 KG02</p> <p>Chair: Andreas Papatheodorou</p>	<p>The Competitiveness Potential of Created and Inherited Tourism Supply: Slovenian tourism destinations (pp. 84-87). <i>Tanja Mihalič</i> <i>discussant: Melvile Saayman</i></p> <p>The price elasticity of tourism products in South Africa (on USB only). <i>Andrea Saayman, Isabel Cortés-Jiménez</i> <i>discussant: Gang Li</i></p>
<p>Session 19 KG03</p> <p>Chair: Ray Spurr</p>	<p>Global financial crisis and its impact on tourism (p. 123). <i>Lindsay Turner, Chau Jo Vu</i> <i>discussant: Ramesh Durbarry</i></p> <p>The Effects of the Financial Crisis on Tourism Activity: Evidence from the UK (pp. 96-98). <i>Nikolaos Pappas, Alexandros Apostolakis</i> <i>discussant: John Fletcher</i></p>

12.00 – 13.00, WEDNESDAY 6th JULY

<p>Session 20 KG01</p> <p>Chair: Adam Blake</p>	<p>Keynote Presentation</p> <p>Ufi Ibrahim, British Hospitality Association "UK Tourism: Barriers to Growth"</p>
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LUNCH

14.00 – 15.00, WEDNESDAY 6th JULY

<p>Session 21 KG01</p> <p>Chair: Adam Blake</p>	<p>Industry Panel Session</p> <p>Do Free-Riders Always Ride Free? The future of tourism management in the UK</p> <p><i>Ufi Ibrahim, British Hospitality Association</i> <i>Kurt Janson, Tourism Alliance</i> <i>Phil Evans, VisitEngland</i></p>
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AFTERNOON TEA

15.30 – 16.15, WEDNESDAY 6th JULY

<p>Session 23 KG01</p> <p>Chair: Larry Dwyer</p>	<p>Journal Editors' Panel Session</p> <p><i>Stephen Wanhill (Tourism Economics)</i> <i>John Tribe (Annals of Tourism Research)</i> <i>John Fletcher (International Journal of Tourism Research)</i> <i>Haiyan Song (Journal of China Tourism Research)</i> <i>Andreas Papatheodorou (Journal of Air Transport Studies)</i></p>
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EVENING: TOURISM ECONOMICS DINNER

9.00 – 9.45, THURSDAY 7th JULY

Session 24

KG01

Chair: Mondher Sahli

IATE General Assembly
Announcements
Amendments to the Statutes
Council Nominations
Council Election

9.45 – 11.00, THURSDAY 7th JULY

Session 25

KG01

Chair: Mondher Sahli

Keynote Presentation

Antonio Massieu, UNWTO

COFFEE BREAK

11.30 – 13.00, THURSDAY 7th JULY

<p>Session 26 KG03</p> <p>Chair: Vicente Ramos</p>	<p>The role of local retail and need for its focused investment within a tourist destination economy (p. 50). <i>Christine Harris, Charles McIntyre</i> <i>discussant: Andreas Papatheodorou</i></p> <p>Funding Thermal Tourism in Greece and Germany: A Comparative Case Study (pp. 12-13). <i>Roubini Bakopoulou, Andreas Papatheodorou</i> <i>discussant: Charles McIntyre</i></p> <p>Evidence from China Warns: Visa Restrictions Hurt the Economy and Potentially Hamper Destination-Marketing Productivity (p. 120). <i>Haiyan Song, William C. Gartner, Asli D. A. Tasci</i></p>
<p>Session 27 K101</p> <p>Chair: Antonio Massieu</p>	<p>Economic, Social and Environmental Impacts of Tourism: A SAM Multiplier Approach (pp. 19-20). <i>Yolanda Rueda Calderon, Adam Blake, Wendy Chapple</i></p> <p>Using a supply-side survey to establish tourism shares in Tourism Satellite Account compilation: some experiences from Romania (pp. 42-45). <i>Cristi Frent</i></p> <p>Tourism and GHG emissions for Spain 2006 (p. 79). <i>Casiano Manrique-de-Lara-Peñate, Federico Inchausti Sintes</i></p>
<p>Session 28 PG16</p> <p>Chair: Steven Richards</p>	<p>Competitiveness Index Versus Real Exchange Rate as the Proxy for Price in Models of International Outbound Tourism (p. 119). <i>Neelu Seetaram</i></p> <p>Costing footpath repair: a case study in the Peak District National Park, England (pp. 28-29). <i>Gina Cavan</i></p> <p>Consequences of Tourism Foreign Direct Investment on Barbadian Livelihoods (p. 57). <i>Cristina Jonsson</i></p> <p>Critical appraisal of tourism in North East India (p. 118). <i>Geeta Sharma</i></p>
<p>Session 29 PG19</p> <p>Chair: Shuang Cang</p>	<p>Analysis of Tourist Demand in Saint Martine's Island (USB only) <i>Moshrefa Khanam, Saiful Azim</i></p> <p>Study-abroad Tourism: an Analysis of the Tourism Expenditure by Exchange Students in Palma de Mallorca (p. 90). <i>Catalina Natividad, Juaneda Sampol, Guillem Riera Monroig</i></p>

LUNCH

14.00 – 15.30, THURSDAY 7th JULY

<p>Session 30 KG02</p> <p>Chair: Brian Archer</p>	<p>How to Measure the Economic Impact of Tourism in the Input-Output Framework? An Application for Galicia (pp. 53-55). <i>André Carrascal Incera, Melchor Fernández Fernández, Xesús Pereira López</i> <i>discussant: Raúl Hernandez Martin</i></p> <p>Bangkok residents' social representations of economic impact of tourism development in Thailand (pp. 139-140). <i>Tranakjit Yutyunyong</i> <i>discussant: ShiNa Li</i></p> <p>Asia Pacific tourism- the recovery (p. 1234). <i>Lindsay Turner, Stephen F. Witt</i> <i>discussant: Andreas Papatheodorou</i></p>
<p>Session 31 KG03</p> <p>Chair: Pauline Sheldon</p>	<p>Has the tourism-led-growth hypothesis been validated? A comprehensive literature review (p. 16). <i>Gabriel Brida, Manuela Pulina</i> <i>discussant: Ramesh Durbarry</i></p> <p>Developing Transport and Tourism Price Index and link it with National Tourism Statistical System in Saudi Arabia (pp. 1-3). <i>Munther M. Al-Ansary</i> <i>discussant: Neelu Seeteram</i></p> <p>Capital City Museums and Tourism Flows: an Empirical Study of the Museum of New Zealand Te Papa Tongarewa (on USB only). <i>Monder Sahli, Simon Carey, Lee Davidson</i> <i>discussant: Laura Vici</i></p>
<p>Session 32 K101</p> <p>Chair: Gang Li</p>	<p>High skills, high growth: is tourism an exception? (p. 33). <i>Adriana Di Liberto</i></p> <p>Evaluating Dairy Farmers' Attitudes on Educational Tourism in Farmyard (pp. 94-95). <i>Yasuo Ohe</i></p> <p>Modelling tourism demand in Madeira since 1946: a time series approach (p. 80). <i>António Manuel Martins de Almeida, Antónia Correia (presented by Adriano Pimpao)</i></p> <p>Multivariate exponential smoothing for forecasting tourist arrivals (p. 11). <i>George Athanasopoulos</i></p>

AFTERNOON TEA

16.00 – 17.30, THURSDAY 7th JULY

<p>Session 34 KG01</p>	<p>Keynote Presentation</p> <p>Diana Barrowclough, UNCTAD.</p>
<p>Chair: Adam Blake</p>	<p>Conference Closing Session</p>

Bus Times to/from Talbot Campus

Date	Morning bus leaves the Hermitage Hotel at	Evening bus leaves Talbot campus at
Monday 4 th July	09.00	17.15
Tuesday 5 th July	08.15	17.30
Wednesday 6 th July	08.30	16.30
Thursday 7 th July	08.30	17.30

All morning buses depart from outside the Hermitage Hotel.

All evening buses terminate at the Hermitage Hotel.

There will be conference staff on hand outside the Hermitage Hotel prior to morning bus times.

Coaches for evening meals

Coaches will leave the Hermitage Hotel...

On Tuesday 5th July (Compton Acres) at 18.30 and 19.00.

On Wednesday 6th July (Beaulieu) at 18.00

Delegates are reminded that if they are late for these buses and coaches, they will need to make their own way to the venues. Taxis to/from Talbot Campus will be relatively cheap (around £5), to Compton Acres will be a little more (around £10), but Taxi travel to Beaulieu will be very expensive.