

# PHD Programme

**3<sup>rd</sup> Conference of the International Association for Tourism Economics  
Bournemouth University  
Kimmeridge House, Talbot Campus, Fern Barrow, Poole, Dorset  
4<sup>th</sup> – 7<sup>th</sup> July 2011**

10.00 – 11.00, MONDAY 4 <sup>th</sup> JULY	
K101 Plenary Session	IATE PhD Day Opening Session Larry Dwyer, President, IATE Adam Blake, Conference Convenor
Chair: Adam Blake	Keynote Presentation  Professor Stephen Wanhill

## COFFEE BREAK

11.30 – 12.30, MONDAY 4 <sup>th</sup> JULY	
KG03 Student Presentations	Tourist demand in Spain. An analysis of tourists who travel by plane. Berta Ferrer Rosell, University of Girona, Spain.
Chair Haiyan Song	Estimating tourist demand in retail location models Andy Newing, University of Leeds, UK.
K101 Student Presentations	Analysing Tourism Industry Policy of Turkey in the context of a Computable General Equilibrium Model Hasan Gul, Akdeniz University, Turkey.
Chair John Fletcher	Thai people and Tourism: Social representations of tourism development and its social impacts Tranakjit Yutyunyong, University of Queensland, Australia.

## LUNCH

13.30 – 14.30, MONDAY 4 <sup>th</sup> JULY	
KG03 Student Presentations	The impact of tourism on employment, income distribution and regional balance of Galicia (Spain) Diana Pérez Dacal , University of Santiago de Compostela , Spain.
Chair Brian Archer	Distributional effects of Tourism in Galicia André Carrascal Incera , University of Santiago de Compostela , Spain. Evaluating the Greenhouse gas emissions in the Spanish

	<p>tourism sector through a CGE model  Federico Inchausti Sintes , University of Las Palmas de Gran Canaria, Spain</p>
<p>K101  Student Presentations   Chair  Andreas Papatheodorou</p>	<p>Troy Lorde, Surrey University, UK.  Modelling and Forecasting International Tourism Demand for the Caribbean: An Integrative Approach  Analysis of the demand for multideestination tourism trips: theory and empirical evidences from Brazil  Glauber Santos , University of Balearic Islands, Spain.</p>

#### AFTERNOON TEA

15.00 – 16.00, MONDAY 4 <sup>th</sup> JULY	
<p>KG03  Student Presentations   Chair  Leo Jago</p>	<p>Planning for Mega Sport Events: Leveraging Impacts and Legacies  Rami Mhanna, Bournemouth University, UK.  The Combined Assessment of Economic and Environmental Impacts of Tourism  Yoland Rueda Calderon, University on Nottingham, UK.  Measuring the use of Strategic Planning Systems and It's Impact on performance of Saudi Hotel Industry  Munthir Al-Ansari, Maastricht Management School, Netherlands</p>
<p>K101  Student Presentations   Chair  Roger Vaughan</p>	<p>Tourism Destination Management and Tourism Competitiveness: an Application to Thailand  Akarapong Untong, University of the Balearic Islands , Spain.  Medical Tourism in Thailand  Kansinee Guntawongwan , University of the Balearic Islands , Spain.</p>

16.00 – 17.00, MONDAY 4 <sup>th</sup> JULY	
<p>K101  Plenary</p>	<p>Panel Q&amp;A Session: PhD Studies in Tourism Economics  Brian Archer  John Fletcher  Stephen Wanhill  and other IATE Council Members</p>

#### EVENING: CONFERENCE RECEPTION